

Your Weekly Online
Events Magazine

(alpena)

fifty·two

Autumn 2010
Winter 2011

SEASONAL RATE SHEET

alpenafiftytwo.com

PO Box 814
Alpena, Michigan
49707
989 464-8372
alpenafifty-two.com

**SUBSCRIBE:
CONTRIBUTE:
ADVERTISE:**

Suni Speaks
Publisher Extraordinaire
suni@alpenafifty-two.com

Kayla Miller
Creative Operations Assistant
kayla@alpenafifty-two.com

Liz Smigelski
Ad-Visor
liz@alpenafifty-two.com

AUTUMN 2010 WINTER 2011

Alpena Fifty-Two Event Listings and Ads are 40% off!

Event Listings
\$15.00 / \$6.00

Ad Rates
Full Page, \$240.00 / \$120.00
Half Page, \$120.00 / \$60.00
Quarter Page, \$60.00 / \$30.00
Eighth Page, \$30.00 / \$15.00

2 Week Teaser Package
\$150.00 / \$72.00

With Direct Links
\$170.00 / \$92.00

Be an A52 Tag Team Associate!

Includes:

- Monthly Advertising
 - Business Feature in A52
 - Access to Special Offers
- \$45 - \$210/month

Direct Links = \$10.00/week

See you Friday!

Business Rate / Non-Profit Rate

10% Discount for advance payment in full

For complete Ad Rates, consult Alpena Fifty-Two Media Kit